

Ahmed Haitham

Software Engineer | Front-end Developer

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Website: maliikx-dev.vercel.app

Profile

Software Engineering graduate with experience in front-end web development. Built responsive and user-friendly websites using React.js and Next.js, focusing on performance and clean, component-based architecture. Led the front-end of an AI-powered mental health app using Flutter, which won 1st place in the department. Skilled in creating intuitive interfaces and optimizing web performance

Education

Bachelor's Degree, Software Engineering

Oct 2021 - Jun 2025

Alexandria University

Activities: ICPC - International Collegiate Programming Contest

Experience

Freelance Front-End Developer

Nov 2025 – current

Redesigned and optimized the homepage of an e-commerce store to improve visual clarity, user flow, and conversion rates. Implemented performance-focused image optimization across the site, reducing load times while maintaining high visual quality. Built custom offer funnels using WordPress and Elementor, including single-page purchase flows with advanced upselling and product bundling logic to increase average order value. Developed interactive UI components and offer selectors with custom JavaScript to enhance the buying experience. Ensured full responsiveness and consistent behavior across mobile and desktop devices.

Live Site: nourlensesstore.com, nourlensesstore.com/paris-offers-funnel

Top Skills: WordPress | Elementor | JavaScript | Funnel Building | Upselling & Bundling | UI/UX | Web Performance Optimization | Responsive Web Design

Freelance Front-End Developer

Aug 2025 – Sept 2025

Redesigned and modernized an e-commerce website, taking over from a previous developer. Delivered a complete turnaround of the store's design, built a new high-converting landing page, and implemented advanced product filters for smoother navigation. Classified and organized data for new product entries and carried out on-site SEO improvements to boost visibility. Ensured responsive layouts and a consistent user experience across devices.

Live Site: bedireg.com

Top Skills: WordPress | Elementor | JavaScript | Responsive Web Design | SEO | UI/UX | Web Performance Optimization

Freelance Front-End Developer

Jul 2025 – Aug 2025

Developed an animated hero section for a luxury hospitality website using WordPress, Elementor, and GSAP. Converted designs into responsive web sections with pixel-perfect accuracy. Optimized animations and media assets, improving page load speed by 25% and ensuring smooth UX transitions. Delivered the project within a tight 10-day deadline in collaboration with the project lead.

Live Site: Heritage.villas

Top Skills: WordPress | Elementor | GSAP | JavaScript | Responsive Web Design | UI/UX | Web Performance Optimization

Freelance Full Stack Developer

Jan 2023 – Feb 2023

Built a responsive front-end website for INCI-FLEX Egypt using React.js, with Git version control for smooth collaboration. Integrated an API to send form submissions directly to email, reducing response time by 40%. Improved performance, cutting page load time by 30% and improving mobile usability by 25%. Collaborated with the regional team to align content with local needs while maintaining international branding. Collaborated with the regional team to tailor site content and structure for the local market.

Live Site: inciflexegypt.com

Top Skills: React.js | Git | JavaScript | Figma | Responsive Web Design | UI/UX | Web Performance Optimization

Projects

Personal Web Portfolio

Developed a fully responsive personal portfolio using Next.js, React.js, and Tailwind CSS. Implemented smooth GSAP-powered transitions and animations to enhance user experience.

Integrated an API-driven contact form to send direct email inquiries, enabling instant communication.

Optimized layout and performance for seamless viewing across all screen sizes.

Reduced form submission handling time by 20% through efficient API request optimization.

Achieved a 100 Lighthouse SEO score

Live Site: Maliikx-dev.vercel.app

Top Skills: Next.js | React.js | Tailwind CSS | GSAP | API Integration | UI/UX | Web Performance Optimization

Graduation project – Soul Support

Led front-end development of *Soul Support*, an AI-powered mental health app for patients and therapists using Flutter.

Built core features including mood tracking, journaling, music & exercise modules, appointment calendar, and analytics charts.

Designed major screens and implemented custom animations for smooth, engaging transitions.

Enhanced widget trees, improving screen load time by 25%.

Awarded 1st place in the department by the faculty panel.

Top Skills: Flutter | Dart | Cross-Platform Development | UI/UX | State Management | Animation | Data Visualization

iOS Restaurant App

Developed a simple food ordering app using Swift as part of the summer training course "*Developing iOS Applications Using Swift*" at the Information Technology Institute (ITI). Implemented core functionality for browsing menus, selecting items, and placing orders.

Top Skills: Swift | Xcode | iOS Development | UI/UX | Mobile App Design

Technical Skills

Frontend: [Next.js | React.js | HTML5 | CSS3 | Tailwind CSS | JavaScript | UI/UX | Front-end Designing]

Backend: [Firebase | SQL | Python | C++]

Mobile Development: [Flutter | Dart | Swift | Mobile App Design]

Design & Tools: [Figma]

Version Control & Deployment: [Git | GitHub]

Soft Skills: [Communication Skills | Team Working | Creative Problem Solving | Time Management | Research | Work Well Under Pressure | problem-solving skills | troubleshooting]

Language

Arabic (Native) | English (Fluent) | French (Beginner) | German (Beginner)